



NATIONAL N DIPLOMA MARKETING MANAGEMENT

Upon completion this programme prospective learners will be able to operate in the marketing field conducting market research, identifying markets, creating promotional materials and presenting marketing proposals. These marketing functions brings a company and its clients closer and to increase their revenue, the purpose of any company's existence.

PROGRAMME MODULES

MARKETING MANAGEMENT N4	MARKETING MANAGEMENT N5	MARKETING MANAGEMENT N6
<ul style="list-style-type: none"> • Entrepreneurship and Business Management • Marketing Management • Management Communication • Computer Practice 	<ul style="list-style-type: none"> • Entrepreneurship and Business Management • Marketing Management • Sales Management • Computer Practice 	<ul style="list-style-type: none"> • Entrepreneurship and Business Management • Marketing Management • Sales Management • Computer Practice

DURATION

Prospective students requires a minimum of 18 months theoretical study plus 18 months of in-service training to obtain a National N-Diploma in Business Management. The theory component will be completed in 6 months for each of the 3 programmes (N4, N5 and N6) on a full-time basis, part-time, or distance learning and the practical component through in service training in the workplace.

WORKPLACE OPPORTUNITIES

- Sales and marketing
- Branding and advertising
- Market research
- Product distribution
- Entrepreneurship etc.

ENTRY REQUIREMENTS: GRADE 12, OR NQF LEVEL 4 NATIONAL CERTIFICATE (NQF)